



adeo: hiring junior account executives

about adeo.

We are communications, advocacy and brand leaders who revere authenticity, respect nuance and value collaboration.

Our team crafts public education campaigns that break through, delivers relationships with people and institutions that matter, builds meaningful coalitions and fosters consensus for our clients across industry and platform. Decades of work in diverse and often contentious public affairs engagement has fostered what we believe is a unique perspective on impacting policy and process. We know what works, and often more important, what doesn't work when educating decision-makers and their constituencies.

This experience, coupled with an unwavering commitment to innovation, drives our appreciation for the idea that what we learned 20 minutes ago may often be more relevant and compelling than something we've practiced for 20 years. While staying true to the basic principles of communication and public affairs, we thrive at the cutting edge.

Where politics and policy meet, we know how to influence. We are problem-solvers, thoughtful advocates, community organizers and strategic advisors. We find solutions that deliver wins for both our clients and for the constituencies they serve, because it is only at this delicate intersection that real engagement and change can occur.

Our clients are leaders in government, energy, health care, retail, real estate and non-profit issue advocacy – and nearly any other sector seeking to build their brand or garner support from state and local decision-makers. Our work has secured historic public financing approvals for local infrastructure projects, shifted public dialogue around intensely emotional policy issues, positioned executives as sought-after industry leaders and supported local organizations to inspire their memberships for greater community benefit – promoting loyalty, commitment and action to achieve measurable results.

this and more.

Junior Account Executives are responsible for supporting day-to-day execution of client strategy across a wide spectrum of industry, issue and tactical platforms, including message and narrative development, paid communications, digital strategy, media relations, coalition building, grassroots advocacy, executive thought-leadership and corporate communications.



responsibilities.

- Support client relationships and accounts
- Produce strong written deliverables under tight deadlines
- Execute strategic communication and advocacy campaigns across a wide spectrum of issues, tactics and platforms
- Plan and manage client media, outreach and cultivation events
- Conduct project and issue research
- Manage digital and social media campaigns
- Track and compile client media
- Collaborate with vendors and creative teams
- Contribute creativity, passion and expertise to an entrepreneurial team environment where everyone's voice is heard, highly valued and rewarded
- Maintain a deep understanding of industry topics, issues or news related to client accounts in order to effectively deliver meaningful advice and creative communication strategies

things that make you a perfect fit.

- One to two years of experience in corporate, advocacy, legislative, agency or comparable advocacy and/or strategic communications
- Exceptional writing and analytical skills, including the ability to write strategically and creatively under tight deadlines
- Strong presentation skills
- Driven, creative and resourceful
- Excel under pressure
- Unwavering attention to detail
- Enjoy and thrive in social environments
- Flexible – willing to work evenings and weekends when projects require

benefits include.

- Employer paid health care
- 401k with employer match

next steps.

Please submit a cover letter, resume, salary requirements and references to jobs@adeoadvocacy.com with JAE in the subject line.

adeo is committed to building a diverse and strongly encourages women, minorities and candidates of all gender identity and expression to apply.